

Date: 19/05/2025

SUBJECT: Official Notice – Unauthorized Production of NAAZ Regalia Strictly Prohibited

Dear Stakeholders,

The National Athletics Association of Zimbabwe (NAAZ) wishes to advise all provinces, clubs, suppliers, and supporters that effective immediately, the reproduction or independent production of NAAZ-branded regalia is strictly prohibited under any circumstances.

NAAZ has signed formal agreements with selected and approved suppliers who have committed to producing official NAAZ regalia at discounted rates. These agreements ensure that a portion of every sale directly contributes to our athletics development and fundraising drive. This includes the acquisition of:

- Electronic timing machines
- Training equipment
- Utility vehicles
- Other essential resources to support athlete performance and capacity building.

This is a critical national development initiative. The production and sale of NAAZ-branded items outside this structure undermines the Association's efforts to raise funds and will be treated as a violation of brand usage policies and subject to disciplinary and legal enforcement.

All funds from regalia sales are deposited directly into the official NAAZ account, ensuring transparency and proper utilization for national programs.

We appeal to all stakeholders to support this directive in full and to report any unauthorized branding or regalia production to:

Email: brandprotection@naaz.org.zw

Let us move forward together in protecting the NAAZ brand and building the future of Zimbabwean athletics.

Thank you for your cooperation.

Issued by:

The NAAZ Executive Committee

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NAAZ Treasurer

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